**Execl HW# 1**

1. Given the provided data, what are three conclusions we can draw about Kickstarters campaign?

Base on our data one of the highest percentage of fails are within the food parent category.

Music parent category has the highest success percentage and lastly no one does a kick starter for Journalism.

1. What are some limitations of this dataset?

The dataset give you the total amount earned and we are only able get the average donation based on pledge amount and total backers.

We do not know exactly how much each person gave. Not everyone may have pledge the average donation and this can be very skewed if one backer pledge a large amount compared to other backers.

1. What are some other possible tables and/or graphs that we could create?

Some other possible table we can look at is to see the number of success rate [state] comparing to the amount of goal to number of success.

We can also measure how many successful pledge went over by how many percent and parent category they belong to.